ACS supports sustainability at the Central America travel market 2024



The Secretary General of the Association of Caribbean States (ACS) attended the 2024 edition of the Central America Travel Market, held on April 16-18th in El Salvador. This pivotal event, resuming in-person for the first time since 2019, reinforces the region’s commitment to promoting Central America and the Dominican Republic as an integrated tourist destination.

The theme of the CATM 2024, 'Weaving Connections,' accurately reflects the goal to foster business

relationships that transcend borders and promote a sustainable, culturally rich, and diverse tourism experience across the region.

The ACS continues to support initiatives that showcase the rich cultural heritage and natural beauty of the Greater Caribbean, contributing to the economic and social development of the area through sustainable practices.