

BEST PRACTICES AND LESSONS LEARNT IN SUSTAINABLE TOURISM GUATEMALA, MAY 22 – 23 2014


**Trinidad and Tobago
Buccoo Reef**

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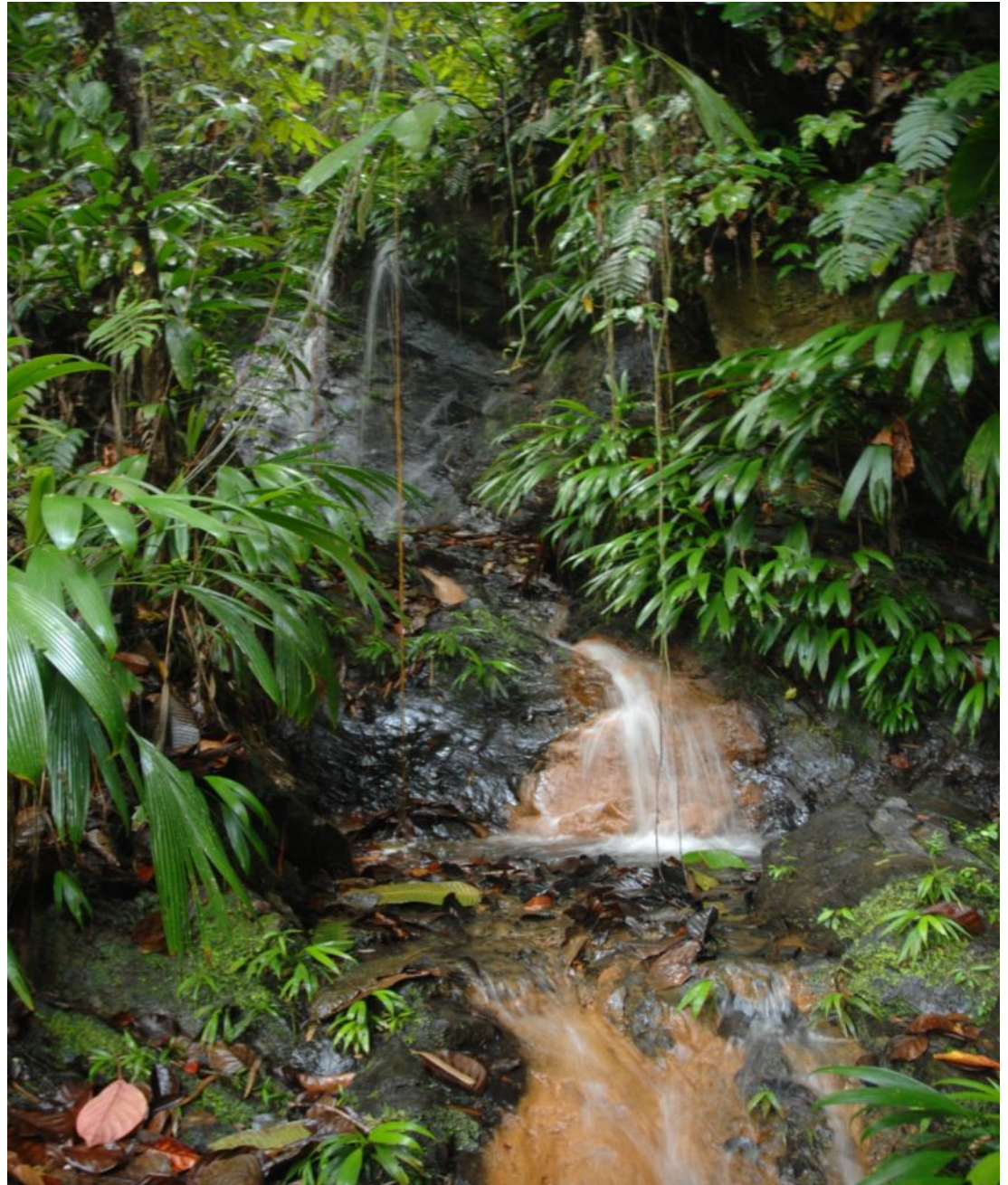


OUR DESTINATION

“Capital of Paradise”

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- An aerial photograph of a tropical island. In the foreground, there is a dense, vibrant green forest. A large, calm lagoon with dark blue water is situated in the middle ground, surrounded by more greenery. Several small white sailboats are visible in the lagoon. In the background, the ocean transitions from a shallow turquoise color to a deeper blue, with some white waves visible. The sky is filled with soft, white clouds.
- Smaller of the twin island republic state
 - 300 square kilometres
 - Total population is approximately 55,000
 - Our mantra is “clean, green and serene”

Our rainforest has been adjudged the World's Best Eco Destination on four(4) consecutive occasions by the World Travel Awards.



Our destination targets

Leisure

Romance

Out-door adventure

Dive markets



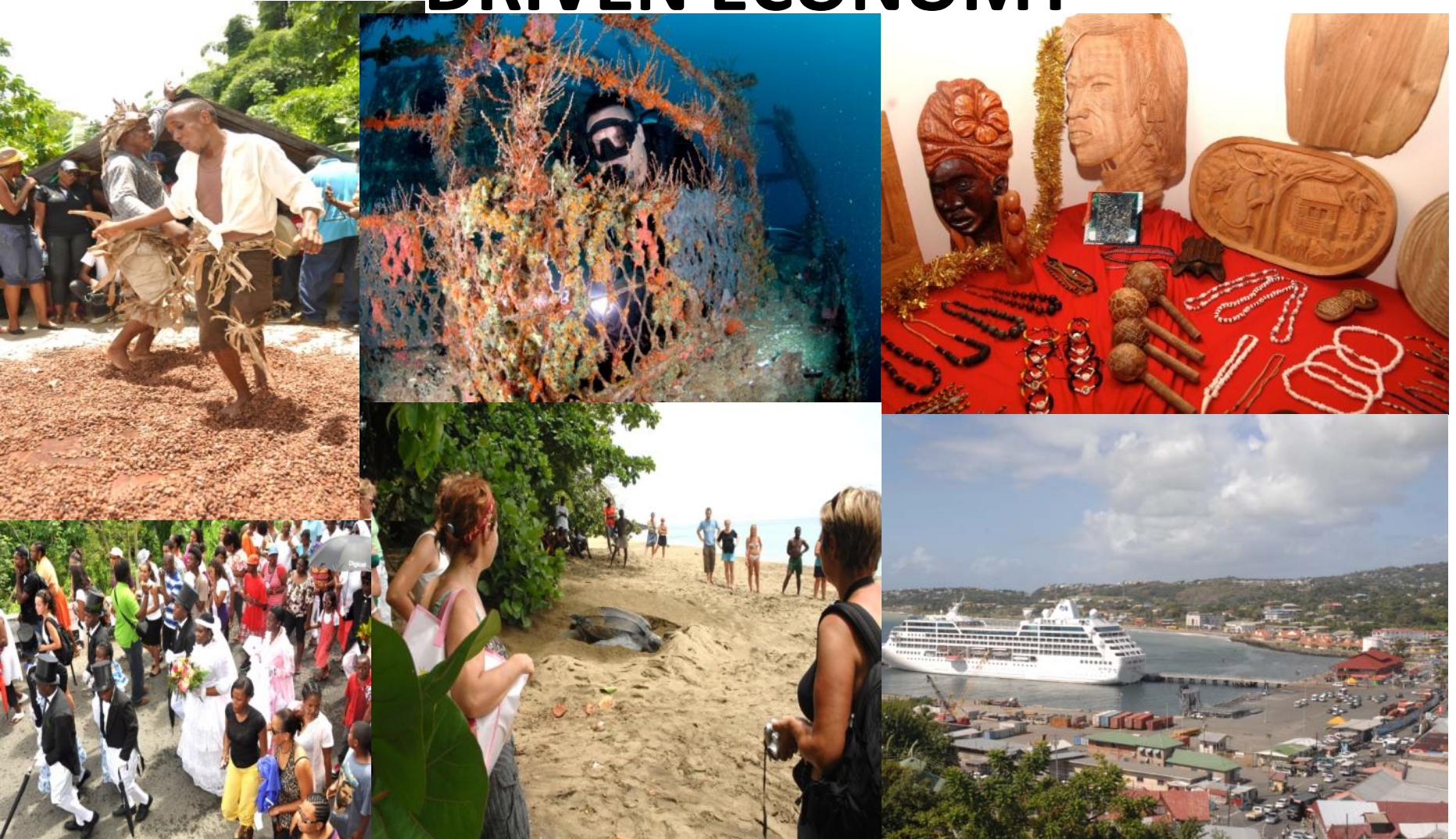


FEEDBACK ON PROCESS PRIOR TO EVALUATION

Buccoo Reef was one of the primary areas identified for tourism development



TOBAGO: PRIMARILY A TOURISM-DRIVEN ECONOMY



MAJOR SOURCE OF GROSS DOMESTIC PRODUCT (GDP) OF THE ISLAND



RECOMMENDATIONS AND FEEDBACK POST EVALUATION

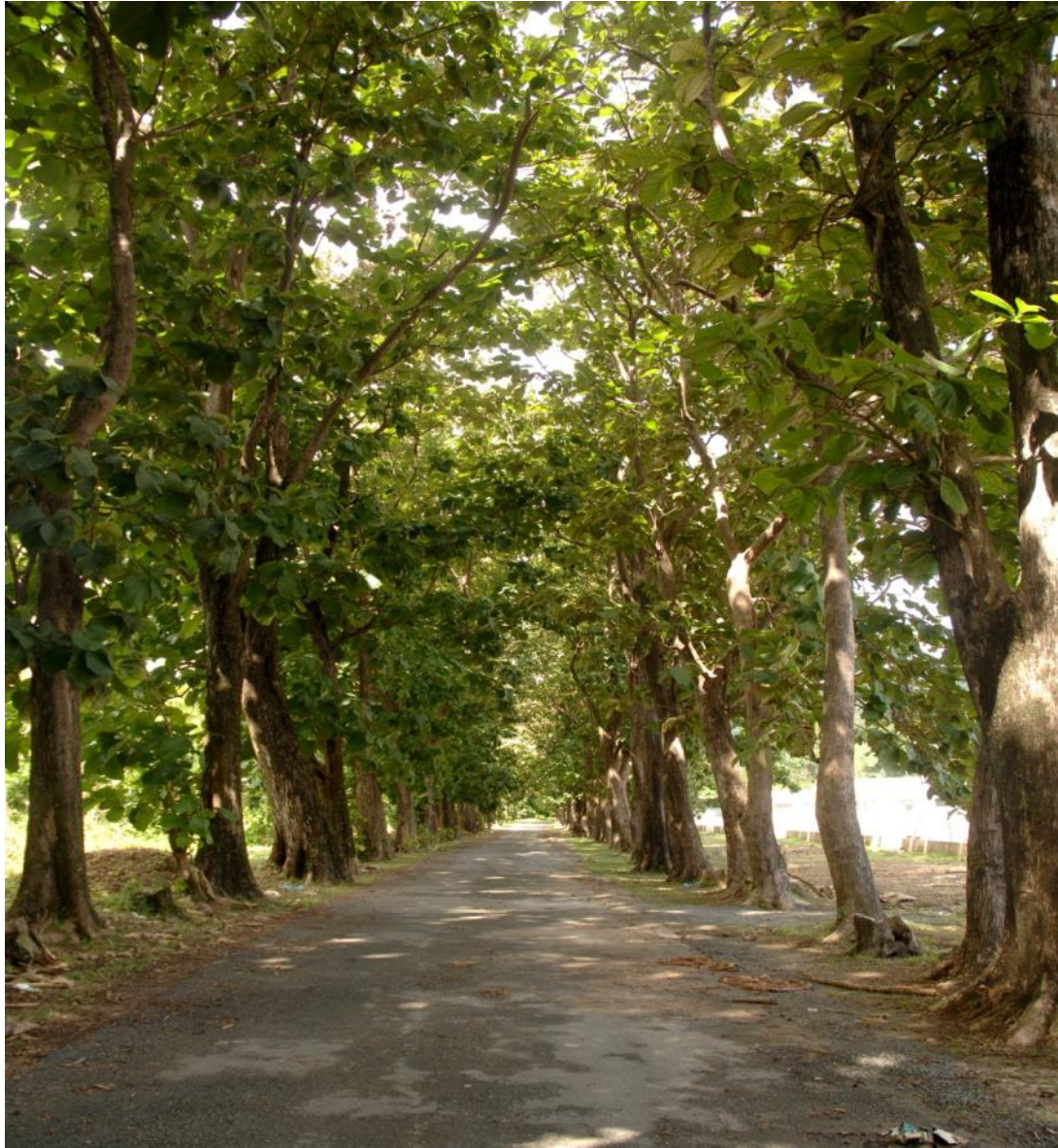
Boundaries for Buccoo Reef needed to be further defined and the reference points altered



There is need for further zoning based on the multiple uses of the Buccoo Reef area.



Policy Development for STZC



Promotion of the STZC locally



IMPROVEMENT TO BUILT AND NATURAL INFRASTRUCTURE



Integrated Management



A serene tropical sunset scene. The sun is low on the horizon, casting a golden glow across the sky and reflecting on the calm water. Several small motorboats are anchored in the bay. In the foreground, the dark silhouettes of palm fronds and other foliage frame the scene. The text "THANK YOU" is superimposed in the center in a bright purple, 3D-style font.

THANK YOU

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