



**ST/2021/32/RR/Annexe 003**

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# Réactiver le Tourisme de croisière

ASSOCIATION DES ÉTATS DE LA CARAÏBE (AEC)

XXXII RÉUNION DU COMITÉ SPÉCIAL SUR LE TOURISME DURABLE

Mercredi 28 juillet 2021, par visioconférence



# Reactivating Cruise Tourism

Association of Caribbean States  
Special Committee on  
Sustainable Tourism

28 July 2021



# Cruise Lines International Association



Cruise Lines International Association is the **unified global organization** helping members succeed by advocating, educating and promoting for the common interests of the cruise community.

## 56 Cruise Lines

Includes 42 ocean cruise line members (278 vessels and 539,000 lower berths), representing 95% of ocean-going cruise capacity and 14 river cruise marketing affiliates



## 350 Executive Partners

Includes members of the port, destination & travel community; maritime & technical services providers; and product and service suppliers supporting cruise line food, beverage and hotel operations



## 15,000 Travel Agencies

Includes the largest travel agencies, hosts, franchises and consortia throughout the world



## 54,000+ Travel Agents

Includes travel agent members in North America, Europe, the United Kingdom, and Australasia



# CLIA Member Policy for the Mitigation of COVID-19



## MEMBER POLICY FOR MITIGATION OF COVID-19

### INTRODUCTION

CLIA Member cruise lines' top priority is the health and safety of crew, passengers and the communities that ships visit. The Member Policy for Mitigation of COVID-19 applies to all CLIA ocean-going cruise lines worldwide carrying 100 or more persons onboard traveling on itineraries to international waters. Only when governments in a specific region establish a more stringent requirement, or expressly prohibit any requirement(s) of the CLIA Member Policy, the government requirement controls.

As part of the policy, cruise lines are to engage with authorities and health providers to align cruise line procedures and requirements with the capability and capacity of available shoreside infrastructure that support cruise line operations. Furthermore, members should pre-identify locations along the intended cruise itinerary route, capable and willing to facilitate the disembarkation of passengers for onward travel, based on informed consultation with relevant port and health authorities.

The Member Policy for Mitigation of COVID-19 will be regularly evaluated and may change over time as circumstances evolve.

### PHASES OF MEMBERS' RETURN TO PASSENGER SERVICE

Cruise lines are to use a phased approach before resumption of full operations.

- **Phase 1:** Initial Restart
- **Phase 2:** Demonstrated Effectiveness of Protocols—Modified Full Resumption
- **Phase 3:** Availability of Effective Treatments, Therapeutics and/or Vaccines—Modified Full Resumption
- **Phase 4:** The New Normal

### MEMBER PROTOCOLS

At initial restart, the Policy is at its most stringent and includes the following:

#### Medical Facilities, Equipment, Staffing and Procedures

##### A. Medical Facilities

Modify or enhance medical facilities to provide onboard critical care capacity for COVID-19 cases and to separate potentially infectious persons from those with noninfectious diseases.

##### B. Medical Equipment & Supplies

Supplement the medical equipment specified by the [American College of Emergency Physicians \(ACEP\) Guidelines 2019](#) including diagnostic equipment, face masks and PPE.

##### C. Medical Staffing

- Augment shipboard medical staffing beyond the requirements of the ACEP Guidelines 2019.
- Identify individuals to be responsible for the health aspects of ship operation. Designate an entity ashore for COVID-19 case management.

##### D. Procedures

- Employ enhanced communications and procedures to promote illness reporting.
- Implement a program of daily temperature checks and symptom screening for passengers and crew.
- Coordinate with ports, terminals and service providers to facilitate appropriate distancing. Establish relationships with shore-based medical facilities that offer telemedicine.

*We will meet or exceed the requirements of the [ACEP Health Care Guidelines for Cruise Ship Medical Facilities](#).*

#### Ship Configuration & Sanitation

- Designate isolation cabins for possible and confirmed cases.
- Manage population density to facilitate physical distancing.
- Implement air management risk mitigation strategies and provide hand washing and/or sanitization equipment.

#### Measures for Crew

- Conduct 100% testing of all crew members for SARS-CoV-2, reporting of any positive results to the cruise line medical director, or equivalent, for appropriate action: Prior to departure from home; prior to embarking the ship; upon conclusion of a minimum 7-day quarantine onboard or ashore. For quarantine periods of 14 days or longer, a test is required if mandated by a cognizant health authority; and periodically at an appropriate frequency (at least monthly) when operating with passengers.
- Require crew to wear face masks onboard in public spaces, back of house areas and service areas, in terminals, at destinations and during excursions.
- Provide training to crew at initial embarkation and at periodic intervals.



## MEMBER POLICY FOR MITIGATION OF COVID-19

- Limit crew cabin occupancy.
- Provide crew access to mental health resources when required to quarantine or isolate onboard.

### Measures for Passengers Through the Full Spectrum of the Cruise Experience

#### A. Communications from the Time of Booking

- Communicate with prospective passengers prior to booking, before they travel to the ship and upon arrival in ports and at terminals regarding SARS-CoV-2 risks and screening requirements.
- Provide guests with a pre-departure packing list for sanitation and hygiene products.

#### B. Prior to Embarkation and in Terminals

- Verify that terminals are disinfected prior to, throughout, and following, each embarkation.
- Stagger guest arrivals at embarkation terminals.
- Prior to boarding, require that all prospective passengers complete a health declaration for illness and contact history screening and attest to their willingness to abide by health protocols.
- Require that all embarking persons undergo pre-boarding health screening and have a negative test result. Anyone who has a positive result within 14 days prior to embarkation, and their close contacts, are to be denied boarding.

#### C. Onboard Ships

- Require wearing of masks by all passengers onboard in interior public spaces and exterior areas where physical distancing cannot be maintained.
- Align physical distancing on board ships consistent with shoreside health authority requirements.

#### D. At Destinations

- Coordinate port visits only with destinations that have implemented SARS-CoV-2 mitigation protocols.
- Make arrangements with port partners for disembarkation scenarios of COVID-19 cases.
- Promptly report cases of illness to all intended destinations.
- Only permit disembarkations at private islands, remote stops on expeditionary cruises, and/or as part of organized shore excursions at ports of call according to cruise operator's prescribed protocols that meet or exceed governmental and health authority requirements.

- Stagger guest disembarkation at destinations.
- Require wearing of face masks by passengers in all destinations and during excursions in interior and exterior areas where physical distancing cannot be maintained.

### Case Detection & Management

- Carry and use diagnostic test kits and immediately isolate possible or confirmed cases of SARS-CoV-2 or COVID-19 in pre-designated, reserved isolation cabins.
- Require all persons interacting with isolated patients to use appropriate PPE.
- Implement response protocols to quickly identify and quarantine close contacts of possible or confirmed COVID-19 cases.
- Utilize contact tracing capabilities.
- Conduct screening and testing of disembarking passengers who are close contacts of confirmed COVID-19 cases.

### Response Mobilization

- Establish a plan to share information in the event of a SARS-CoV-2 infection during or after a cruise.
- Upon disembarkation due to meeting case thresholds and/or cruise cancellation, carry out enhanced disinfection procedures.
- Make arrangements as appropriate for each itinerary for various disembarkation scenarios of COVID-19 cases and close contacts.
- Make arrangements for services in advance, as appropriate, for transportation providers, shoreside quarantine and medical facilities for case management.

### Implementation, Audit & Review

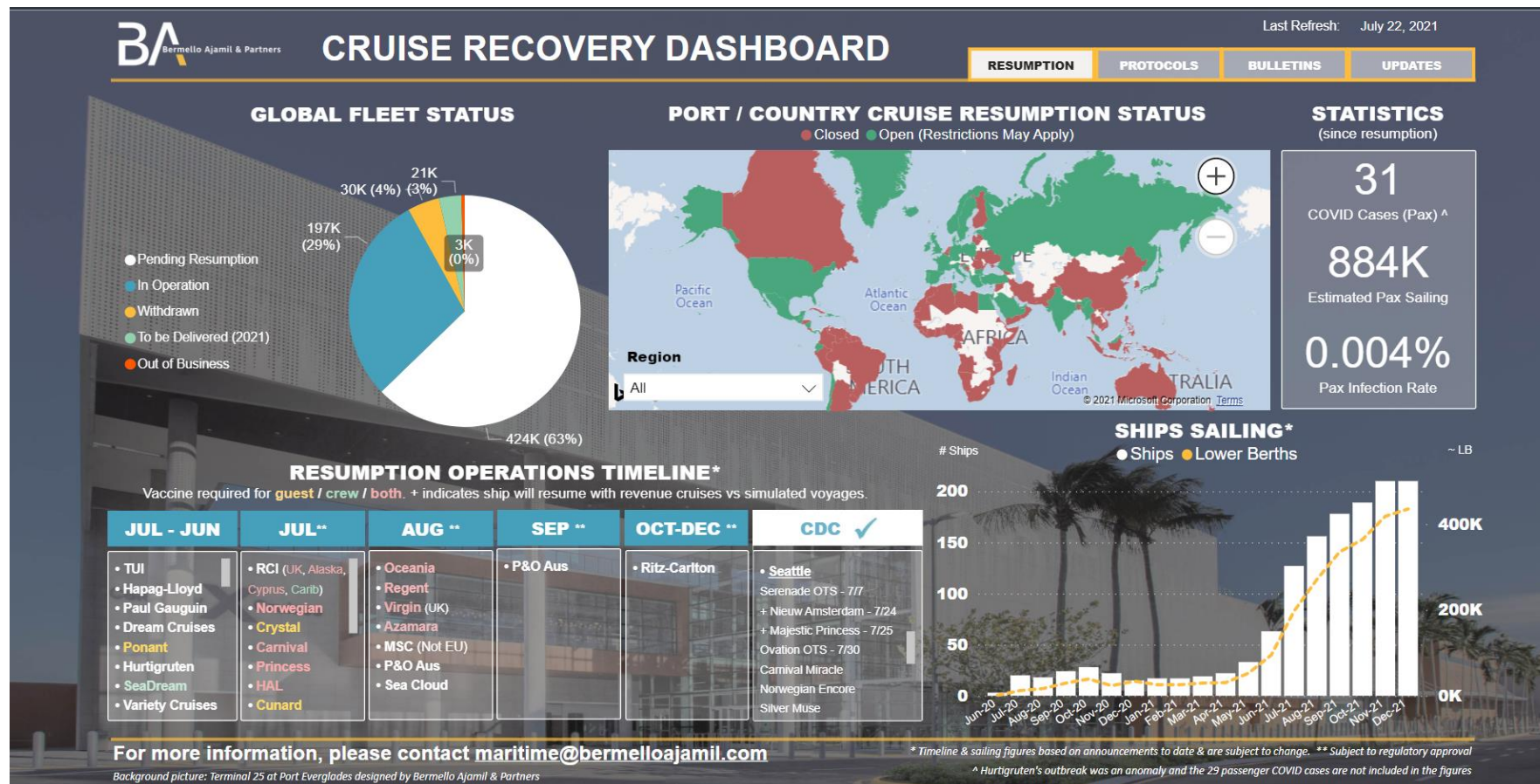
- Implementation of this Policy is a condition of CLIA membership.
- Following any cruise on which SARS-CoV-2 or COVID-19 is detected, Members are to conduct a review to identify opportunities for improvements.
- The protocols associated with the COVID-19 Policy are to be incorporated into each ship's Safety Management System and/or subject to third party auditing or an equivalent level of accountability.

### Supplemental Procedures Specific to Brands/Ships

Develop plans as needed to implement this policy and to reflect all necessary details for ship or fleet-specific prevention, surveillance and response protocols applicable in the ports and regions in which they operate. Such plans are to also address contractual services, if any, that provide for applicable medical response measures and procedures for transport and care ashore.



## Bermello Ajamil & Partners Online Cruise Recovery Dashboard



# Background



CDC Conditional Sailing Order – establishes 4 Phases

1. Crew Care
2. 2A Port Agreements / 2B Simulated Voyages\*
3. Certification\*
4. Restricted Cruises\*

Technical Instructions

Operations Manual

\* Requires CDC Action/ Approval

# Port Agreements



- Completed

- Miami
- Everglades
- Canaveral
- Galveston
- Seattle
- Alaska Ports

- Future Voyages

- Bayonne
- Long Beach
- Jacksonville

# Simulated vs Restricted Voyages



## ■ Simulated Voyages

- Test run:
  - Prevention measures ( e.g., traffic flow/ capacity management);
  - Detection/ care/ isolation of symptomatic patients;
  - Logistics with ports / hospitals
- 10% of anticipated passenger load
  - Volunteers- Over 18
  - Post-voyage testing

- Restricted Voyages: revenue generating cruises - follow CDC guidelines



# Vaccines



- With 95% of Passengers & Crew vaccinated, can:
  - Eliminate simulation voyage, and
  - Set aside requirements for:
    - Pre-embarkation testing
    - Pre-debark testing
    - Mask use on board
    - Social distancing on board
    - Shore-excursion limitations

Less than 95% vaccinated – must follow CDC mask / physical distancing / testing protocols

# Comparison Across Industries



## Comparison of CDC requirements across industries

Notes:

1 Not required by CDC, requirements vary by state/local regulatory body; however, most comply

2 Covered by the federal mask mandate

3 Repetitive testing is strongly encouraged of care home providers

4 Venue capacity restrictions and distancing requirements create indirect load factor caps

	 CRUISE LINES	 AIRLINES	 CARE HOMES	 THEME PARKS	 UNIVERSITIES
	Care homes, theme parks and universities are subject to state oversight				
Load factor/capacity limit	YES <sup>4</sup>	NO	NO	NO <sup>1</sup>	NO
General CSO equivalent (federal order)	YES	NO <sup>2</sup>	NO	NO	NO
<b>Guests/Passengers</b>					
Testing requirement (enter/depart)	YES	NO	NO	NO	NO
Masks required	YES <sup>2</sup>	YES <sup>2</sup>	NO <sup>1</sup> (RECOMMENDED)	NO <sup>1</sup> (RECOMMENDED)	NO <sup>1</sup> (RECOMMENDED)
Social distancing	YES	NO	NO <sup>1</sup> (RECOMMENDED)	NO <sup>1</sup> (RECOMMENDED)	NO <sup>1</sup> (RECOMMENDED)
Hand sanitization / other cleaning	YES	NO	NO <sup>1</sup> (RECOMMENDED)	NO <sup>1</sup> (RECOMMENDED)	NO <sup>1</sup> (RECOMMENDED)
Required testing to return to the US (international travel)	YES	YES	N/A	N/A	N/A
<b>Crew/Employees</b>					
Required to test in home country & destination country	YES	NO	N/A	N/A	N/A
Required to quarantine & test at end of quarantine before starting work	YES	NO	NO <sup>3</sup> (RECOMMENDED)	NO	NO
Medical/housing arrangement required	YES	NO	N/A	N/A	N/A
Required to alleviate burden on local emergency services	YES	NO	NO	NO	NO

# Discussion & Questions



# Thank you

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