

## ASSOCIATION OF CARIBBEAN STATES (ACS)

### 25<sup>TH</sup> MEETING OF THE SPECIAL COMMITTEE ON SUSTAINABLE TOURISM (SCST-25)

La Antigua Guatemala, Guatemala: May 23, 2014

#### DRAFT ANNOTATED AGENDA REV.1

8:30 - 9:00 am	<b>Registration of Participants</b>
9:00 - 9:30 am	<p><b>I. <u>Opening Ceremony</u></b></p> <ul style="list-style-type: none"> <li>• Welcome Remarks by His Excellency Rodrigo Vielmann de León, Vice-Minister in the Ministry of Foreign Affairs of Guatemala, in the capacity as President of the ACS Ministerial Council.</li> <li>• Remarks by H. E. Ambassador Alfonso David Múnera Cavadía, Secretary General of the ACS</li> <li>• Welcome remarks by Mr. Pedro Pablo Duchez, Director, Guatemala Tourism Institute (INGUAT)</li> <li>• Opening remarks by the Chair of the Special Committee for Sustainable Tourism, Hon. Karine Roy-Camille, President of the Martinique Tourism Committee</li> <li>• Remarks by Mr. Julio Eduardo Orozco Pérez, Director of Sustainable Tourism (DST) of the ACS</li> </ul>
9:30 - 10:00 am	<p><b>COFFEE BREAK</b></p> <p><b>OFFICIAL PHOTOGRAPH AND PRESS CONFERENCE</b></p> <p><b>Departure of Media and Special Guests</b></p>
10:00 – 10:10 am	<p><b>II. <u>Approval of the Agenda and Procedural Matters</u></b></p> <p>The Meeting will consider the Draft Agenda as presented by the Secretariat and address other procedural matters regarding its deliberations.</p> <p>Reference documents:</p> <ul style="list-style-type: none"> <li>• ACS/2014/SCST-25/WP/PA - Agenda</li> <li>• ACS/2014/SCST-25/WP/PA/Ann – Annotated Agenda</li> </ul>
10:10 – 10:25 am	<p><b>III. <u>Report of the Chairman on the Work Plan for the 2014 annum</u></b></p> <p>The Chairman will report on the main achievements for the 2013 annum and present considerations for the advancement of the Work Programme for the 2014 annum.</p> <p>Reference documents:</p> <ul style="list-style-type: none"> <li>• ACS/2014/SCST-25/CR – Chairman's Report</li> </ul>

**10:25 – 10:45 am      IV.      Discussion on the Convening of the 3<sup>rd</sup> Meeting of the Ministers of Tourism of the Greater Caribbean (TMM-3)**

The Chair will present considerations on the hosting of TMM-3 and future ACS Tourism Ministerial Meetings will be discussed.

Reference documents:

- ACS/2014/SCST-25/INF.11 - TMM-3 Briefing Document

**10:45 - 11:00 am      V.      Report of the Director of Sustainable Tourism on the ACS Sustainable Tourism Work Programme 2014-2015**

The DST will present a brief report on activities and progress since the 24<sup>th</sup> Special Committee on Sustainable Tourism Meeting to include the activities of the Working Groups.

Reference documents:

- ACS/2014/SCST-25/INF.01 - Report of the Directorate of Sustainable Tourism on the Status of the ACS Sustainable Tourism Work Programme
- ACS/2014/SCST-25/INF.02 – SCST-24 Rapporteur's Report

**11:00 - 11:20 am      VI.      Presentation and discussion on the Programme for the establishment of the Sustainable Tourism Zone of the Greater Caribbean (STZC)**

- The DST will provide an update on the status of ratifications and signatories to the STZC Convention and Protocol.
- A representative from the Regional Council of Martinique will present an update on the advancements made regarding the project on the Regional Cooperation Mechanism (RCM) of the STZC.
- Ms. Ingrid Jacobs, ACS Special Fund Director will deliver a presentation on a Special Fund Initiative 'Increasing the Competitiveness of Tourist Destinations of the Greater Caribbean through the Implementation of a Certification System for Sustainable Tourism.

Reference documents:

- ACS/2014/SCST-25/INF.03 – STZC Briefing Document
- ACS/2014/SCST-25/INF.04 - ACS Process to Ratify the Sustainable Tourism Zone of the Greater Caribbean (STZC) Instruments and Status Update
- ACS/2014/SCST-25/INF.10: Preliminary Results of the STZC-RCM Project

**11:20 - 11:30 am VII. Presentation and discussion on the Programme for the Promotion of Multi-Destination Tourism**

- The DST will provide an update on the project **Cruise Tourism and Entrepreneurial Strengthening in the Greater Caribbean: Opportunities for Women**, and the Conference to be held as the first component of project implementation.
- The DST will provide an update on the activity of the **Caribbean Aviation Day 2014**, which will be held in collaboration with the Caribbean Tourism Organization (CTO) and the Latin American and Caribbean Air Transport Association (ALTA) and the International Air Transport Association (IATA).

Reference documents:

- ACS/2014/SCST-25/INF.05 – Briefing Document on Multidestination

**11:30 – 11:45 am VIII. Presentation and discussion on the Programme for the Promotion of Languages and Cultures of the Greater Caribbean**

The DST will report on progress made on the initiative to facilitate Student Exchanges for Language and Cultural Immersion among the countries of the Region.

Reference documents:

- ACS/2014/SCST-25/INF.06 - Briefing Document on the Promotion of Languages and Culture
- ACS/2014/SCST-25/INF.07 - Database of Language Training Institutions in the Greater Caribbean

**11:45 – 12:10 am IX. Presentation and discussion on the Programme for the Promotion of Safety and Security in the Tourism Industry**

- The DST will present on the progress and status of initiatives in this area.
- Sandra Howard Taylor, Vice Minister of Tourism of the Republic of Colombia will deliver a presentation on: "Offer for Cooperation in the area of Tourism Safety and Security within the framework of the ACS".
- Daniela Garza Rios Eychenne, Director of International Organizations from the Ministry of Tourism of Mexico will deliver a brief presentation on the International Conference on Tourist Safety and Security.

Reference documents:

- ACS/2014/SCST-25/INF.08 - Briefing document on the Promotion of Safety and Security in the Tourism Industry
- ACS/2014/SCST-25/INF.09 - General Profile for the Offer of Technical Assistance in Tourist Security for the Caribbean

**12:10 – 12:30 pm X. Review of the STWP 2014-2015 Biennium**

The DST will review the Work Programme for the 2014-2015 biennium with the aim of updating as necessary.

Reference documents:

- ACS/2014/SCST-25/WP.01 - ACS Sustainable Tourism Work Programme for the Biennium 2014-2015

**12:30 – 1:30 pm**

**DELEGATES LUNCHEON**

**1:30 – 2:00 pm XI. Discussion and Presentation on Cooperation with International and Regional Agencies in the area of Sustainable Tourism**

- The DST will provide a report on the Training for Careers in Sustainable Tourism project being implemented with the French Development Agency (AFD).

Reference documents:

- ACS/2014/SCST-25/INF.12 - Project Concept Document (PCD) for the Training for Careers in Sustainable Tourism Project
- Carolina Maitre, Business Development Team Manager, Official Airline Guide (OAG) will deliver a presentation on opportunities for collaboration.
- Raul Palma Hernandez, Vice President for Central America, The Pan American Confederation of Schools of Hotel, Gastronomy and Tourism (CONPEHT) will deliver a presentation on opportunities for collaboration.
- H.E. José Serulle, Ambassador of the Dominican Republic and Permanent Representative to the ACS in Trinidad and Tobago, and Dr. Jacqueline Boin, President of the Science and Arts Foundation of the Dominican Republic, will deliver a presentation on the 1st World Ecotourism and Production Fair to be held in Santiago de Los Caballeros, Dominican Republic, October 18 to 26, 2014.

**2:00 – 2:15 pm XII. Discussion on the Date and Venue of the 26<sup>th</sup> Meeting of the Special Committee on Sustainable Tourism (SCST-26)**

The Meeting will decide on the date and venue for the SCST-26 meeting. Proposals from countries to host said meeting will be considered.

**2:15 – 2:30 pm XIII. Any Other Business**

The Meeting will discuss any other business that is relevant to the meeting.

2:30 – 2:45 pm

**XIV. Approval of the Procedure for the Draft Rapporteur's Report**

In accordance with Ministerial Agreement 13/10, the Meeting will consider the procedure to request the DST, in coordination with the Rapporteur, to undertake the preparation of the Draft Report in the three languages and to distribute it to meeting participants for further comments. The Meeting will commit to return their comments and suggested changes in the required timeframe as follows:

- i. The first draft of the Rapporteur's Report shall be prepared within seven working days after the conclusion of each meeting.
- ii. The Secretariat and the Rapporteur will finalise the second Draft of the Report within 10 working days of each meeting.
- iii. The Secretariat shall circulate the Draft report and await comments from participants no longer than 5 working days before transmitting a Final Report to the ACS Membership.

2:45 – 3:00 pm

**XV. Closing Remarks**

4:00 pm

**Departure on Tour of City**