

**ASSOCIATION OF CARIBBEAN STATES (ACS)
 DIRECTORATE OF SUSTAINABLE TOURISM**

**BEST PRACTISES AND LESSONS LEARNT ON SUSTAINABLE TOURISM
 WORKSHOP**

La Antigua Guatemala, Guatemala, May 22, 2014

DRAFT AGENDA

DAY ONE

7:00-8:30am

First Meeting of the STZC Steering Committee

Open to: ACS, Regional Council of Martinique, Regional and International Partner organisations, and STZC-RCM Consultants.

Attendance: By Invitation

8:30 - 9:00am

REGISTRATION

9:00 - 9:30am

OPENING CEREMONY:

- Welcome remarks by Pedro Pablo Duchez, Director, Guatemala Tourism Institute (INGUAT)
- Opening remarks by the Chair of the Special Committee for Sustainable Tourism, Hon. Karine Roy-Camille, President of the Martinique Committee on Tourism
- Remarks by H. E. Ambassador Alfonso David Múnera Cavadía, Secretary General of the ACS

9:30 – 9:50am

KEY NOTE ADDRESS:

- REPRESENTATIVE OF RCL
- REPRESENTATIVE OF STI

9:50 -10:15am

COFFEE BREAK

10:15 - 10:45am

PLENARY SESSION 1:

Introduction on the political framework of the Sustainable Tourism Zone of the Greater Caribbean (STZC)

- Mr. Julio Eduardo Orozco Pérez, Director of Sustainable Tourism (DST) of the ACS

Presentation on the STZC implementation of Phases I and II

- Mrs. Judi Clarke, Regional Coordinator for the Caribbean, CARIBSAVE Partnership

10:45 - 11:15am

PLENARY SESSION 2:

The Global Sustainable Tourism Criteria – Destination Standards

- Representative of the Global Sustainable Tourism Council

11:15am -12:00pm	PLENARY SESSION 3: Introduction to the Sustainable Destinations Alliance of the Americas (SDAA)
12:00 - 1:30pm	LUNCH (OPPORTUNITY FOR BI-LATERAL MEETINGS)
1:30 - 2:30pm	PLENARY SESSION 4: Showcase of Country Best practises and Lessons learnt in relation to Sustainable Destination Management from each ACS sub-grouping: <ul style="list-style-type: none">• Republic of Guatemala• CARICOM• Non-Grouped• G-3• Associate Members
2:30 - 3:30pm	PLENARY SESSION 5: Presentation of preliminary results and discussion on the project of the Regional Co-operation Mechanism (STZC-RCM) <ul style="list-style-type: none">• STZC-RCM Project Consultants
3:30 - 3:45pm	COFFEE BREAK
3:45 - 4:45pm	WORKSHOP Working Session on the STZC <ul style="list-style-type: none">• Facilitated by the STZC-RCM Consultants Reference documents: Destination Pre-selection Form STZC Convention and Protocol STZC Guidelines for Destination Selection Destination Profile Template Destination Evaluation form Indicative Guide for Destination Evaluation Form Dynamic Action Plan
4:45 - 5:00pm	CLOSING CEREMONY: <ul style="list-style-type: none">• Host Country Representative• ACS Secretariat Representative
7:00 pm	WELCOME RECEPTION